

Meet The 2023 Candidates For SECA President Elect

What ideas do you have for increasing membership or member benefits?

Crystal Campbell, SC



My ideas for increasing membership or member benefits are vast. My first duty as a Board Member with SCECA was membership. Increasing membership is the life blood of our organization. To increase membership, I feel we need to have a wider social media platform. The world needs to know who we are and what our mission is.

We also must involve the state affiliates more. Mobilizing with them to build relationships within each State and then joining each State together as one body serving the children.

We must increase our visibility. I also feel that we should offer more incentives for members. As Chair of the Membership Commission this year the commission has created a plan for increasing the benefits of being a member of SECA. I hope we will be able to move forward with the ideas of providing more resources, and activities for current and future members. The sky is not the limit with what can be done.

Collette Sawyer, OK



- a) I love the idea of our current president to look at the possibilities of extending membership to other states. We could explore ways that other states would be able to become affiliates and engage in conversations with them as well as those who are already eligible to see what we can do to help become an affiliate.
- b) Engage with our members to reach out to high schools and colleges with early childhood programs to host membership drives.
- c) Work with our states to help promote membership by exploring what states value in membership and how we can meet those needs. Also, launching a social media campaign including creating social media posts that our states will be able to use on their social media sites.