

Brazelton Touchpoints Center

Evaluation Services



For nearly 15 years, the Brazelton Touchpoints Center (BTC) Research and Evaluation team has partnered with communities and organizations to serve as site-specific evaluators of service-based projects like Project LAUNCH and Tribal Home Visiting. Our approach is to support nation-building efforts as you work to raise the quality of services and outcomes for children, families, and professionals. We are interested in partnering with communities around service grants related to community prevention, infant and early childhood mental health and mental health consultation, developmental assessment, implementation of behavioral health, primary care for young children, family services, parenting curricula, community development and planning. We are able to provide ongoing evaluation support for programs that address the needs of young children and families across early care, education, health, social services, and other community organizations.

BTC evaluators use a community participatory approach to assist with:

- ✓ Community visioning,
- ✓ Engagement, action planning, and evaluation design,
- ✓ Systems collaboration,
- ✓ Capacity building,
- ✓ Documentation system development, integration, and utilization,
- ✓ Information collection (quantitative and qualitative),
- ✓ Protection and privacy procedures and materials,
- ✓ Quality service delivery (continuous quality improvement and performance measurement),
- ✓ Dissemination of findings and knowledge sharing and reflection.

BTC evaluators bring a depth of knowledge and understanding in the selection and implementation of evidence-based measures and evaluation instruments as well as the impact of professional development trainings for interdisciplinary professionals working across a continuum of services in varied sectors including, home visiting, mental health, primary care, early intervention, early care and education, and child welfare.

Evaluation is guided by a participatory community-based research approach (CBPR) – a collaborative approach that involves all partners in the research process and recognizes the unique strengths that each brings. This approach enables all stakeholders to be involved in a strategic learning process, and be accountable to each other for achieving results over the long-term.

The philosophy of BTC evaluators is that evaluation must be embedded into a continuous service improvement model so that data collected is relevant and available to a community/organization. Evaluators aim to report realistic information in a way that is culturally appropriate and reflective of the community.

The team supports robust evaluation and learning processes and can aid in the development of and/or interpretation of the following:

- ✓ Readiness and needs assessments (e.g., environmental scans and community assessments),
- ✓ Strategic plans,
- ✓ Logic models and theories of change,
- ✓ Evaluation and implementation plans.

In partnership with communities/organizations, evaluators also support outreach and strategies for community participation, and create and support infrastructure for information gathering, management, and archiving.